

Heart Failure Awareness Days 2024

Activities report post HFAD

Country: Germany

Name of reporters: Dominik Jurczyk, Christina Paitazoglou



HFA
Heart Failure
Association

 European Society of Cardiology

Programme and events (summary)

We set up a movie, shot as a continuous walk through the University Heart Center Lübeck covering all parts of the HF Team with Cardiology, Electrophysiology and Heart Surgery, and showing the collaboration and close connections within the team for successful HF diagnosis and treatment.

Good interdisciplinary communication and cooperation in the HF team is essential to improve patient care and outcomes. The movie was shared on LinkedIn and X to increase awareness due to large use with thousands of followers.

Public Event/Open clinic

- **LinkedIn and X Posts are available as an open source for the public**

Press coverage: Radio and TV

- **None**

Press coverage: Newspapers

- **None**

Press coverage: Online articles

- **None**

Social media coverage:

- **LinkedIn: embedded Link**

- [Christina Paitazoglou auf LinkedIn: #detecttheundetected #findme #heartfailureteamluebeck](#)
- [\[Video\] Christina Paitazoglou auf LinkedIn: #herzmedizin #dgk #20yearshfa #heartfailure2024 #hfa_esc #25in25...](#)

- **X: embedded Links**

- [Dominik Jurczyk auf X: „!\[\]\(e662c6fdc679f154c0e75d901761d894_img.jpg\) Don't miss Heart Failure Awareness Days 2024 !\[\]\(e0657301a840725a62b5d9c03de7d165_img.jpg\) !\[\]\(c84b30d7d5311af020af6bce6a2c548f_img.jpg\) !\[\]\(a9333260d8ffbbfeaa1095df6db7bccd_img.jpg\) !\[\]\(7910f03a1b4fed5edeef128d22723166_img.jpg\) !\[\]\(b2e06ff94cfb845aac4c9a6fbd66627f_img.jpg\) University Heart Center Lübeck is on board !\[\]\(1ee1d78a4d7340fd9a42bdb1c66e0ca1_img.jpg\) !\[\]\(ed354c28e6d10011d63b3c322fd62b41_img.jpg\) #Herzmedizin #DGK @YoungDGK #20yearsHFA #HeartFailure2024 #HFA ESC #25in25 #HeartFailureAwarenessDays @HFA President @escardio <https://t.co/fVFo7QFpBD>“ / X](#)

Social media coverage (continued):

- Dominik Jurczyk auf X: „EU Heart Failure Awareness Days 📍 April 29th - May 5th ❤️ 👤 📄 take symptoms serious 🎯 📍 reduce hospitalizations and death 🏥 🇨🇷 Part 1 #Herzmedizin #DGK @YoungDGK #20yearsHFA #HeartFailure2024 #HFA ESC #25in25 #HeartFailureAwarenessDays @HFA President @escardio @MehribanIsgand1 <https://t.co/gwhl1SxlZB>“ / X
- Dominik Jurczyk auf X: „EU Heart Failure Awareness Days 📍 April 29th - May 5th ❤️ 👤 📄 take symptoms serious 🎯 📍 reduce hospitalizations and death 🏥 🇨🇷 Part 2 #Herzmedizin #DGK @YoungDGK #20yearsHFA #HeartFailure2024 #HFA ESC #25in25 #HeartFailureAwarenessDays @HFA President @escardio @MehribanIsgand1 <https://t.co/tShxhEjQAI>“ / X

Printed material for patients

- **Brochures&Posters in the outpatient HF Clinic**
- **HF Nurse Diary for daily monitoring and education**

Political Engagement

- **Prof. Dr. Claudia Schmidtke (CDU-Member, speaker of the university heart center Lübeck and founder of the women's heart initiative Lübeck): patient representative in the German parliament (Bundestag) supported our campaign and shared via social media**

Patient Engagement

- **Cooperation with German Heart Society**
- **HF Nurse Diary for daily monitoring and education**

Extra pictures/videos

- **Videos can be opened via the embedded links on the slides (LinkedIn and X Posts)**